

# INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Greer Margolis Mitchell Burns**  
**Attention: Accounts Payable**  
**1010 Wisconsin Ave, Suite 800**  
**Washington, DC 20007**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
957683-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	957683	06336821

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/22/12	THE CHEW	1P-2P	MTWTF--	:30	4	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	4	\$140.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/16/12	12:58 PM	THE CHEW	1P-2P	:30	OFA-12-P-143H	\$140.00 NM
5	WPBF	W	10/17/12	1:00 PM	THE CHEW	1P-2P	:30	OFA-12-Z-151H	\$140.00 NM
3	WPBF	Th	10/18/12	1:00 PM	THE CHEW	1P-2P	:30	OFA-12-Z-151H	\$140.00 NM
1	WPBF	F	10/19/12	12:58 PM	THE CHEW	1P-2P	:30	OFA-12-Z-151H	\$140.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	M	10/22/12	1:56 PM	THE CHEW	1P-2P	:30	OFA-12-G-155H	\$100.00 NM

2	10/16/12	10/22/12	10-11a Anderson Cooper 10-11a		MTWTF--	:30	4	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	4	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12	10:47 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-P-143H	\$100.00 NM
4	WPBF	W	10/17/12		10-11a Anderson Cooper	10-11a	:00		<del>\$100.00</del> NM
					Credited				
5	WPBF	Th	10/18/12		10-11a Anderson Cooper	10-11a	:00		<del>\$100.00</del> NM
					Credited				
3	WPBF	F	10/19/12	10:49 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-G-155H	\$100.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/22/12	10:43 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-Z-151H	\$125.00 NM

3	10/16/12	10/22/12	Nightline	11:35-12:05AM	MTWTF--	:30	3	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/17/12		Nightline	11:35-12:05AM	:00		<del>\$350.00</del> NM
					Credited				
2	WPBF	Th	10/18/12		Nightline	11:35-12:05AM	:00		<del>\$350.00</del> NM
					Credited				

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**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
957683-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1537	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/16/12	10/22/12	Nightline	11:35-12:05AM	MTWTF--	:30	3	\$350.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WPBF F 10/19/12 Nightline 11:35-12:05AM :00 <del>\$350.00</del> NM Credited Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 M----- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF M 10/22/12 Nightline 11:35-12:05AM :00 <del>\$350.00</del> NM Credited									
4	10/16/12	10/22/12	Jimmy Kimmel	12:06-01:06AM	MTWTF--	:30	4	\$40.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -TWTF-- 4 \$40.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/16/12 12:48 AM Jimmy Kimmel 12:06-01:06AM :30 OFA-12-G-145H \$40.00 NM 3 WPBF W 10/17/12 12:59 AM Jimmy Kimmel 12:06-01:06AM :30 OFA-12-Z-151H \$40.00 NM 5 WPBF Th 10/18/12 Jimmy Kimmel 12:06-01:06AM :00 <del>\$40.00</del> NM Credited 4 WPBF F 10/19/12 Jimmy Kimmel 12:06-01:06AM :00 <del>\$40.00</del> NM Credited Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 M----- 1 \$40.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF M 10/22/12 1:00 AM Jimmy Kimmel 12:06-01:06AM :30 OFA-12-Z-151H \$40.00 NM									
5	10/16/12	10/22/12	WPBF News 25 @ Noon	12pm-1230pm	MTWTF--	:30	4	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -TWTF-- 4 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/16/12 WPBF News 25 @ Noon 12pm-1230pm :00 <del>\$175.00</del> NM Credited 2 WPBF W 10/17/12 WPBF News 25 @ Noon 12pm-1230pm :00 <del>\$175.00</del> NM Credited 5 WPBF Th 10/18/12 12:25 PM WPBF News 25 @ Noon 12pm-1230pm :30 OFA-12-G-155H \$175.00 NM 4 WPBF F 10/19/12 WPBF News 25 @ Noon 12pm-1230pm :00 <del>\$175.00</del> NM Credited Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 M----- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF M 10/22/12 WPBF News 25 @ Noon 12pm-1230pm :00 <del>\$175.00</del> NM Credited									
6	10/16/12	10/22/12	GENERAL HOSPITAL	GENERAL HOSPIT	MTWTF--	:30	4	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -TWTF-- 4 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/16/12 2:59 PM GENERAL HOSPITAL GENERAL HOSPIT :30 OFA-12-G-145H \$250.00 NM 3 WPBF W 10/17/12 2:59 PM GENERAL HOSPITAL GENERAL HOSPIT :30 OFA-12-Z-151H \$250.00 NM 5 WPBF Th 10/18/12 2:59 PM GENERAL HOSPITAL GENERAL HOSPIT :30 OFA-12-G-155H \$250.00 NM 4 WPBF F 10/19/12 2:59 PM GENERAL HOSPITAL GENERAL HOSPIT :30 OFA-12-G-155H \$250.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 M----- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF M 10/22/12 2:59 PM GENERAL HOSPITAL GENERAL HOSPIT :30 OFA-12-Z-151H \$250.00 NM									



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Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1537	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/16/12	10/22/12	M-Sun ROS 5am-4am	5am-4am	MTWTF--	:30	5	\$5.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/12	10/22/12	MTWTF--	5	\$5.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/16/12	2:59 AM	M-Sun ROS 5am-4am	5am-4am	:30	OFA-12-P-143H	\$5.00 NM
1	WPBF	W	10/17/12	3:18 AM	M-Sun ROS 5am-4am	5am-4am	:30	OFA-12-Z-151H	\$5.00 NM
3	WPBF	Th	10/18/12	3:29 AM	M-Sun ROS 5am-4am	5am-4am	:30	OFA-12-G-155H	\$5.00 NM
5	WPBF	F	10/19/12	4:14 AM	M-Sun ROS 5am-4am	5am-4am	:30	OFA-12-G-155H	\$5.00 NM
4	WPBF	M	10/22/12	2:59 AM	M-Sun ROS 5am-4am	5am-4am	:30	OFA-12-Z-151H	\$5.00 NM
8	10/16/12	10/22/12	M-F 3-4P	M-F 3-4P	MTWTF--	:30	4	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	4	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/16/12		M-F 3-4P	M-F 3-4P	:00		<del>\$200.00</del> NM
Credited									
1	WPBF	W	10/17/12		M-F 3-4P	M-F 3-4P	:00		<del>\$200.00</del> NM
Credited									
5	WPBF	Th	10/18/12		M-F 3-4P	M-F 3-4P	:00		<del>\$200.00</del> NM
Credited									
4	WPBF	F	10/19/12		M-F 3-4P	M-F 3-4P	:00		<del>\$200.00</del> NM
Credited									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	10/22/12	3:59 PM	M-F 3-4P	M-F 3-4P	:30	OFA-12-G-155H	\$200.00 NM
9	10/16/12	10/22/12	Dr. Oz	4-5p	MTWTF--	:30	4	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	4	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WPBF	Tu	10/16/12	4:38 PM	Dr. Oz	4-5p	:30	OFA-12-P-143H	\$275.00 NM
4	WPBF	W	10/17/12		Dr. Oz	4-5p	:00		<del>\$275.00</del> NM
Credited									
1	WPBF	Th	10/18/12		Dr. Oz	4-5p	:00		<del>\$275.00</del> NM
Credited									
2	WPBF	F	10/19/12		Dr. Oz	4-5p	:00		<del>\$275.00</del> NM
Credited									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	10/22/12	4:12 PM	Dr. Oz	4-5p	:30	OFA-12-G-155H	\$275.00 NM
10	10/16/12	10/22/12	4:30a-5a	430a-5a	MTWTF--	:30	4	\$60.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	4	\$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12	4:38 AM	4:30a-5a	430a-5a	:30	OFA-12-P-143H	\$60.00 NM
4	WPBF	W	10/17/12	4:45 AM	4:30a-5a	430a-5a	:30	OFA-12-Z-151H	\$60.00 NM
5	WPBF	Th	10/18/12	4:43 AM	4:30a-5a	430a-5a	:30	OFA-12-G-155H	\$60.00 NM
2	WPBF	F	10/19/12	4:43 AM	4:30a-5a	430a-5a	:30	OFA-12-G-155H	\$60.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																	
10	10/16/12	10/22/12	4:30a-5a Class of Time - Pre-emptible with notice	430a-5a	MTWTF--	:30	4	\$60.00	NM																																																																																																																																																	
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>3</td><td>WPBF</td><td>M</td><td>10/22/12</td><td>4:55 AM</td><td>4:30a-5a</td><td>430a-5a</td><td>:30</td><td>OFA-12-G-155H</td><td>\$60.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	WPBF	M	10/22/12	4:55 AM	4:30a-5a	430a-5a	:30	OFA-12-G-155H	\$60.00	NM																																																																																																																											
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11	10/16/12	10/22/12	Good Morning America Class of Time - Pre-emptible with notice	7-9AM	MTWTF--	:30	4	\$275.00	NM																																																																																																																																																	
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1	WPBF	M	10/22/12	7:55 AM	Good Morning America	7-9AM	:30	OFA-12-Z-151H	\$275.00	NM																																																																																																																																																
12	10/16/12	10/22/12	Jeopardy Class of Time - Pre-emptible with notice	7:30-8PM	MTWTF--	:30	4	\$850.00	NM																																																																																																																																																	
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13	10/16/12	10/22/12	Dr. Oz M-F 9-10a Class of Time - Immediately Pre-emptible without notice	9-10a	MTWTF--	:30	4	\$125.00	NM																																																																																																																																																	
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14	10/19/12	10/19/12	20/20 Class of Time - Pre-emptible with notice	10-11PM	----1--	:30	1	\$1,100.00	NM																																																																																																																																																	
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15	10/22/12	10/22/12	DANCING W/STARS	8-10P	1-----	:30	1	\$2,500.00	NM																																																																																																																																																	

# INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
957683-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1537	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12		DANCING W/STARS	8-10P	:00		<del>\$2,500.00</del> NM
			See MG 15.2						
2	WPBF	M	10/22/12	8:00 PM	Dancing With The Stars	8-9PM	:30	OFA-12-Z-151H	\$2,500.00 NM
			MG for 15.1 10/22						
16	10/20/12	10/20/12	ACCESS HOLLYWOOD	ACCESS HOLLYW	-----1-	:30	1	\$25.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1-	1	\$25.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/20/12	12:59 AM	ACCESS HOLLYWOOD WKND	ACCESS HOLLYW	:30	OFA-12-G-155H	\$25.00 NM
17	10/20/12	10/20/12	Sat 5-6am News	Sat 5-6am	-----1-	:30	1	\$30.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1-	1	\$30.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/20/12		Sat 5-6am News	Sat 5-6am	:00		<del>\$30.00</del> NM
			Credited						
18	10/20/12	10/20/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1-	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/20/12	7:41 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	OFA-12-G-155H	\$325.00 NM
19	10/20/12	10/20/12	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/20/12		Sat Jeopardy	Sat 7:30-8PM	:00		<del>\$400.00</del> NM
			Credited						
20	10/20/12	10/20/12	Sat Prime College Footba	8-1130pm	-----1-	:30	1	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1-	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/20/12		Sat Prime College Football	8-1130pm	:00		<del>\$650.00</del> NM
			Credited						
21	10/21/12	10/21/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/21/12	10:22 AM	Chris Matthews	Sun 10-10:30AM	:30	OFA-12-Z-151H	\$225.00 NM
22	10/21/12	10/21/12	666 PARK AVE	10-11PM	-----1	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/21/12	10:41 PM	666 PARK AVE	10-11PM	:30	OFA-12-G-155H	\$1,000.00 NM



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Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1537	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/21/12	10/21/12	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/21/12		Sun 11:35pm Late News	1135p-12am	:00		<del>\$175.00</del> NM
Credited									
24	10/21/12	10/21/12	Sun 5-6am News	Sun 5-6am	-----1	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/21/12	5:07 AM	Sun 5-6am News	Sun 5-6am	:30	OFA-12-G-155H	\$50.00 NM
25	10/21/12	10/21/12	Sun 6-7am News	Sun 6-7am	-----1	:30	1	\$90.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1	1	\$90.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/21/12	5:58 AM	Sun 6-7am News	Sun 6-7am	:30	OFA-12-Z-151H	\$90.00 NM
26	10/21/12	10/21/12	Sun 630pm News	630-7pm	-----1	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/21/12		Sun 630pm News	630-7pm	:00		<del>\$400.00</del> NM
Credited									
27	10/21/12	10/21/12	AFV	7-8PM	-----1	:30	1	\$825.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1	1	\$825.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/21/12	7:00 PM	AFV	7-8PM	:30	OFA-12-Z-151H	\$825.00 NM
28	10/21/12	10/21/12	Sun 9-10am	9-10am	-----1	:30	1	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/21/12	9:30 AM	Sun 9-10am	9-10am	:30	OFA-12-G-155H	\$900.00 NM
29	10/21/12	10/21/12	REVENGE	9-10PM	-----1	:30	1	\$2,175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1	1	\$2,175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/21/12		REVENGE	9-10PM	:00		<del>\$2,175.00</del> NM
Credited									
30	10/18/12	10/18/12	GREY'S ANATOMY	9-10PM	---1---	:30	1	\$2,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---1---	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/18/12		GREY'S ANATOMY	9-10PM	:00		<del>\$2,000.00</del> NM
Credited									
31	10/16/12	10/16/12	DANCING RESULTS	8-9PM	-1-----	:30	1	\$2,500.00	NM
Class of Time - Immediately Pre-emptible without notice									

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**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
957683-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1537	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1----- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/16/12 DANCING RESULTS 8-9PM :00 \$2,500.00 NM Credited									
32	10/17/12	10/17/12	NASHVILLE	10-11PM	--1----	:30	1	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 10/17/12 10:43 PM NASHVILLE 10-11PM :30 OFA-12-Z-151H \$1,200.00 NM									
33	10/16/12	10/22/12	M-SUN WPBF News 25 @ 11-11:35PM		MTWTF-S	:30	4	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-S 4 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WPBF W 10/17/12 11:25 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 OFA-12-Z-151H \$500.00 NM 5 WPBF Th 10/18/12 11:31 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 OFA-12-Z-151H \$500.00 NM 3 WPBF F 10/19/12 11:13 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 OFA-12-Z-151H \$500.00 NM 1 WPBF Su 10/21/12 11:34 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 OFA-12-G-155H \$500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF M 10/22/12 11:25 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 OFA-12-A-161H \$500.00 NM									
34	10/16/12	10/22/12	The View	11A-12PM	MTWTF--	:30	3	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF Tu 10/16/12 10:59 AM The View 11A-12PM :30 OFA-12-G-145H \$800.00 NM 1 WPBF W 10/17/12 10:59 AM The View 11A-12PM :30 OFA-12-Z-151H \$800.00 NM 2 WPBF Th 10/18/12 11:33 AM The View 11A-12PM :30 OFA-12-Z-151H \$800.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WPBF M 10/22/12 10:59 AM The View 11A-12PM :30 OFA-12-G-155H \$800.00 NM									
35	10/16/12	10/22/12	1230-1P Access Hollywood	1230-1p	MTWTF--	:30	4	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 4 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF Tu 10/16/12 1230-1P Access Hollywood 1230-1p :00 \$100.00 NM Credited 5 WPBF W 10/17/12 1230-1P Access Hollywood 1230-1p :00 \$100.00 NM Credited 4 WPBF Th 10/18/12 1230-1P Access Hollywood 1230-1p :00 \$100.00 NM Credited 1 WPBF F 10/19/12 1230-1P Access Hollywood 1230-1p :00 \$100.00 NM Credited									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF M 10/22/12 12:45 PM 1230-1P Access Hollywood 1230-1p :30 OFA-12-Z-151H \$100.00 NM									
36	10/16/12	10/22/12	WPBF News 25 @ 5am	5-530am	MTWTF--	:30	4	\$110.00	NM
Class of Time - Pre-emptible with notice									

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**Lehigh Valley, PA 18002-6885**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
957683-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1537	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12   10/21/12   -TWTF--                   4                   \$110.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
2	WPBF	Tu	10/16/12	5:28 AM	WPBF News 25 @ 5am	5-530am	:30	OFA-12-P-143H	\$110.00 NM
3	WPBF	W	10/17/12	5:08 AM	WPBF News 25 @ 5am	5-530am	:30	OFA-12-Z-151H	\$110.00 NM
4	WPBF	Th	10/18/12	5:11 AM	WPBF News 25 @ 5am	5-530am	:30	OFA-12-Z-151H	\$110.00 NM
5	WPBF	F	10/19/12	5:12 AM	WPBF News 25 @ 5am	5-530am	:30	OFA-12-Z-151H	\$110.00 NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12   10/28/12   M-----                   1                   \$110.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WPBF	M	10/22/12	5:21 AM	WPBF News 25 @ 5am	5-530am	:30	OFA-12-Z-151H	\$110.00 NM
37	10/16/12	10/22/12	WPBF News 25 Mornings 5:30-5:57am		MTWTF--	:30	4	\$160.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12   10/21/12   -TWTF--                   4                   \$160.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
4	WPBF	Tu	10/16/12		WPBF News 25 Mornings @ 5:30(5:30-5:57am		:00		<del>\$160.00</del> NM
Credited									
1	WPBF	W	10/17/12	5:29 AM	WPBF News 25 Mornings @ 5:30(5:30-5:57am		:30	OFA-12-Z-151H	\$160.00 NM
3	WPBF	Th	10/18/12	5:43 AM	WPBF News 25 Mornings @ 5:30(5:30-5:57am		:30	OFA-12-G-155H	\$160.00 NM
5	WPBF	F	10/19/12	5:39 AM	WPBF News 25 Mornings @ 5:30(5:30-5:57am		:30	OFA-12-G-155H	\$160.00 NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12   10/28/12   M-----                   1                   \$160.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
2	WPBF	M	10/22/12	5:55 AM	WPBF News 25 Mornings @ 5:30(5:30-5:57am		:30	OFA-12-G-155H	\$160.00 NM
38	10/16/12	10/22/12	WPBF News 25 @ 6:00PM-6:30PM		MTWTF--	:30	4	\$525.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12   10/21/12   -TWTF--                   4                   \$525.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
3	WPBF	Tu	10/16/12		WPBF News 25 @ 6:00PM	6-6:30PM	:00		<del>\$525.00</del> NM
Credited									
4	WPBF	W	10/17/12		WPBF News 25 @ 6:00PM	6-6:30PM	:00		<del>\$525.00</del> NM
Credited									
5	WPBF	Th	10/18/12		WPBF News 25 @ 6:00PM	6-6:30PM	:00		<del>\$525.00</del> NM
Credited									
1	WPBF	F	10/19/12		WPBF News 25 @ 6:00PM	6-6:30PM	:00		<del>\$525.00</del> NM
Credited									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12   10/28/12   M-----                   1                   \$525.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
2	WPBF	M	10/22/12	6:25 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	OFA-12-G-155H	\$525.00 NM
39	10/16/12	10/22/12	WPBF News 25 Mornings 6-7AM		MTWTF--	:30	4	\$275.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12   10/21/12   -TWTF--                   4                   \$275.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
2	WPBF	Tu	10/16/12	6:10 AM	WPBF News 25 Mornings	6-7AM	:30	OFA-12-G-145H	\$275.00 NM
5	WPBF	W	10/17/12	6:15 AM	WPBF News 25 Mornings	6-7AM	:30	OFA-12-Z-151H	\$275.00 NM
1	WPBF	Th	10/18/12	6:21 AM	WPBF News 25 Mornings	6-7AM	:30	OFA-12-Z-151H	\$275.00 NM
3	WPBF	F	10/19/12	6:21 AM	WPBF News 25 Mornings	6-7AM	:30	OFA-12-G-155H	\$275.00 NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12   10/28/12   M-----                   1                   \$275.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
4	WPBF	M	10/22/12	6:29 AM	WPBF News 25 Mornings	6-7AM	:30	OFA-12-G-155H	\$275.00 NM





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# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
957683-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1537	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
40	10/16/12	10/22/12	Wheel Of Fortune	7-7:30PM	MTWTF--	:30	4	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	4	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/16/12		Wheel Of Fortune	7-7:30PM	:00		\$800.00 NM
Credited									
5	WPBF	W	10/17/12		Wheel Of Fortune.	7-7:30PM	:00		\$800.00 NM
Credited									
4	WPBF	Th	10/18/12		Wheel Of Fortune	7-7:30PM	:00		\$800.00 NM
Credited									
3	WPBF	F	10/19/12		Wheel Of Fortune	7-7:30PM	:00		\$800.00 NM
Credited									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12		Wheel Of Fortune	7-7:30PM	:00		\$800.00 NM
Credited									
41	10/19/12	10/19/12	SHARK TANK	8-9PM	----1--	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----1--	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/19/12		SHARK TANK	8-9PM	:00		\$1,000.00 NM
Credited									
42	10/20/12	10/20/12	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1-	1	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/20/12	6:08 AM	Sat 6-7am News	Sat 6-7am	:30	OFA-12-Z-151H	\$160.00 NM
43	10/20/12	10/20/12	Sat 7pm News	7-730pm	-----1-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/20/12		Sat 7pm News	7-730pm	:00		\$400.00 NM
Credited									
44	10/20/12	10/20/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1-	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/20/12	8:07 AM	Sat 8-9am News	Sat 8-9am	:30	OFA-12-Z-151H	\$225.00 NM
45	10/21/12	10/21/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/21/12	7:27 AM	GMA Sunday 7-8am	Sun 7-8am	:30	OFA-12-G-155H	\$325.00 NM
46	10/21/12	10/21/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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# INVOICE



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**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
957683-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
46	10/21/12	10/21/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/21/12 8:29 AM Sun 8-9am News Sun 8-9am :30 OFA-12-Z-151H \$225.00 NM									
47	10/21/12	10/21/12	ONCE UPON A TIME	8-9PM	-----1	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -----1 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/21/12 7:59 PM ONCE UPON A TIME 8-9PM :30 OFA-12-Z-151H \$1,800.00 NM									
48	10/17/12	10/17/12	MIDDLE/SUBURGATOR	8-9PM	--1----	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 --1---- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/17/12 7:59 PM MIDDLE/NEIGHBORS 8-9PM :30 OFA-12-Z-151H \$1,800.00 NM									
49	10/16/12	10/22/12	M-F 5pm News	5-6pm	MTWTF--	:30	4	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -TWTF-- 4 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/16/12 5:41 PM M-F 5pm News 5-6pm :30 OFA-12-P-143H \$450.00 NM									
3 WPBF W 10/17/12 5:56 PM M-F 5pm News 5-6pm :30 OFA-12-Z-151H \$450.00 NM									
5 WPBF Th 10/18/12 5:25 PM M-F 5pm News 5-6pm :30 OFA-12-Z-151H \$450.00 NM									
2 WPBF F 10/19/12 5:52 PM M-F 5pm News 5-6pm :30 OFA-12-G-155H \$450.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 M----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WPBF M 10/22/12 5:28 PM M-F 5pm News 5-6pm :30 OFA-12-A-161H \$450.00 NM									
50	10/16/12	10/19/12	M-F 5pm News	5-6pm	-TWTF--	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -TWTF-- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/16/12 5:09 PM M-F 5pm News 5-6pm :30 OFA-12-G-145H \$450.00 NM									
51	10/22/12	10/22/12	NETWORK POLITICAL P9-11p		1-----	:30	1	\$2,175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 1----- 1 \$2,175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/22/12 10:47 PM NETWORK POLITICAL PROGR 9-11p :30 OFA-12-G-155H \$2,175.00 NM									
52	10/20/12	10/20/12	ABC College Football	12-330pm	-----1-	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -----1- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/20/12 1:36 PM ABC College Football 12-330pm :30 OFA-12-G-155H \$1,000.00 NM									
53	10/16/12	10/19/12	M-SUN WPBF News 25 @ 11-11:35PM		-TWTF--	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -TWTF-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/16/12 11:28 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 OFA-12-P-143H \$1,000.00 NM									



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# INVOICE

<b>Invoice #</b> 957683-1	<b>Invoice Date</b> 10/28/12	<b>Invoice Month</b> October 2012	<b>Invoice Period</b> 10/01/12 - 10/22/12
<b>Advertiser</b> Obama/D/President	<b>Product</b> OBAMA FOR AMERICA	<b>Estimate Number</b> 1537	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
54	10/16/12	10/19/12	M-F 3-4P	M-F 3-4P	-TWTF--	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	1	\$400.00				
<b>Spots: # Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>
1 WPBF W		10/17/12	3:11 PM	M-F 3-4P	M-F 3-4P	:30	OFA-12-Z-151H	\$400.00	NM
55	10/18/12	10/18/12	Thur ABC Prime A	8-9PM	---T---	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---T---	1	\$1,800.00				
<b>Spots: # Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>
1 WPBF Th		10/18/12	8:41 PM	Thur ABC Prime A	8-9PM	:30	OFA-12-G-155H	\$1,800.00	NM
56	10/21/12	10/21/12	Sun 6-7am News	Sun 6-7am	-----S	:30	1	\$90.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	1	\$90.00				
<b>Spots: # Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>
1 WPBF Su		10/21/12		Sun 6-7am News	Sun 6-7am	:00		<del>\$90.00</del>	NM
Credited									
57	10/21/12	10/21/12	Sun 8-9am News	Sun 8-9am	-----S	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	1	\$450.00				
<b>Spots: # Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>
1 WPBF Su		10/21/12	8:59 AM	Sun 8-9am News	Sun 8-9am	:30	OFA-12-G-155H	\$450.00	NM
58	10/16/12	10/19/12	WPBF News 25 @ 5am	5-530am	-TWTF--	:30	1	\$220.00	NM
Class of Time - Fixed Non Pre-emptible									
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	1	\$220.00				
<b>Spots: # Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>
1 WPBF Tu		10/16/12	5:00 AM	WPBF News 25 @ 5am	5-530am	:30	OFA-12-G-145H	\$220.00	NM
59	10/16/12	10/19/12	Jimmy Kimmel	12:06-01:06AM	-TWTF--	:30	1	\$70.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	1	\$70.00				
<b>Spots: # Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>
1 WPBF W		10/17/12	12:52 AM	Jimmy Kimmel	12:06-01:06AM	:30	OFA-12-Z-151H	\$70.00	NM
60	10/17/12	10/17/12	Wed ABC Prime A	8-9PM	--W----	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--W----	1	\$1,800.00				
<b>Spots: # Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>
1 WPBF W		10/17/12	8:51 PM	Wed ABC Prime A	8-9PM	:30	OFA-12-Z-151H	\$1,800.00	NM
61	10/16/12	10/19/12	WPBF News 25 Mornings 6-7AM		-TWTF--	:30	3	\$275.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	3	\$275.00				
<b>Spots: # Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>
1 WPBF W		10/17/12	5:58 AM	WPBF News 25 Mornings	6-7AM	:30	OFA-12-Z-151H	\$275.00	NM
2 WPBF Th		10/18/12	6:39 AM	WPBF News 25 Mornings	6-7AM	:30	OFA-12-G-155H	\$275.00	NM
3 WPBF F		10/19/12	6:10 AM	WPBF News 25 Mornings	6-7AM	:30	OFA-12-Z-151H	\$275.00	NM
62	10/20/12	10/20/12	M-Sun 1130p-12am Late	1130p-1205am	-----S-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									



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# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
957683-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1537	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
62	10/20/12	10/20/12	M-Sun 1130p-12am Late News	1130p-1205am	-----S-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/20/12	12:14 AM	M-Sun 1130p-12am Late News	1130p-1205am	:30	OFA-12-G-155H	\$400.00 NM
LR - Football									
63	10/16/12	10/19/12	GENERAL HOSPITAL	GENERAL HOSPIT	-TWTF--	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/17/12	2:25 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	OFA-12-Z-151H	\$450.00 NM
64	10/17/12	10/17/12	Wed ABC Prime C	10-11PM	--W----	:30	1	\$2,175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--W----	1	\$2,175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/17/12	10:34 PM	Wed ABC Prime C	10-11PM	:30	OFA-12-Z-151H	\$2,175.00 NM
65	10/20/12	10/20/12	Sat 330-7pm ABC College Football	330-7pm	-----S-	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/20/12	7:07 PM	Sat 330-7pm ABC College Football	330-7pm	:30	OFA-12-Z-151H	\$1,000.00 NM
LR - Football									
66	10/16/12	10/19/12	Dr. Oz	4-5p	-TWTF--	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/18/12	4:36 PM	Dr. Oz	4-5p	:30	OFA-12-G-155H	\$500.00 NM
67	10/17/12	10/21/12	M-SUN WPBF News 25 @ 11PM	11-11:35PM	--WTF-S	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--WTF-S	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/17/12	11:34 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	OFA-12-Z-151H	\$1,000.00 NM
68	10/21/12	10/21/12	Sun 11:35pm Late News	1135p-12am	-----S	:30	1	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/21/12	11:58 PM	Sun 11:35pm Late News	1135p-12am	:30	OFA-12-Z-151H	\$600.00 NM
69	10/17/12	10/19/12	10-11a Anderson Cooper	10-11a	--WTF--	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--WTF--	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/18/12	10:40 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-G-155H	\$225.00 NM
70	10/17/12	10/19/12	4:30a-5a	430a-5a	--WTF--	:30	1	\$60.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				



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# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
957683-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1537	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
70	10/17/12	10/19/12	4:30a-5a	430a-5a	--WTF--	:30	1	\$60.00	NM
Class of Time - Pre-emptible with notice									
	10/15/12	10/21/12	--WTF--		1		\$60.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/19/12	4:30a-5a		430a-5a	:00		<del>\$60.00</del> NM
Credited									
71	10/20/12	10/20/12	ACCESS HOLLYWOOD	ACCESS HOLLYW	-----S-	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S-	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/20/12	12:47 AM	ACCESS HOLLYWOOD WKND	ACCESS HOLLYW	:30	OFA-12-Z-151H	\$50.00 NM
72	10/16/12	10/16/12	NETWORK POLITICAL P9-11p		-T-----	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-T-----	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12	10:57 PM	NETWORK POLITICAL PROGR	9-11p	:30	OFA-12-P-143H	\$1,800.00 NM
73	10/17/12	10/17/12	Wed ABC Prime B	9-10PM	--W----	:30	1	\$4,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	--W----	1	\$4,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/17/12	9:19 PM	Wed ABC Prime B	9-10PM	:30	OFA-12-Z-151H	\$4,500.00 NM
74	10/18/12	10/21/12	M-SUN WPBF News 25 @ 11-11:35PM		---TF-S	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	---TF-S	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/19/12	11:32 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	OFA-12-G-155H	\$1,000.00 NM
75	10/19/12	10/19/12	Fri ABC Prime B	9-10PM	----F--	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	----F--	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/19/12	9:40 PM	Fri ABC Prime B	9-10PM	:30	OFA-12-Z-151H	\$2,000.00 NM
76	10/20/12	10/20/12	ABC College Football	12-330pm	-----S-	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S-	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/20/12	1:54 PM	ABC College Football	12-330pm	:30	OFA-12-G-155H	\$2,000.00 NM
77	10/22/12	10/22/12	ACCESS HOLLYWOOD 106x-136x		M-----	:30	1	\$15.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	M-----	1	\$15.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	1:25 AM	ACCESS HOLLYWOOD	106x-136x	:30	OFA-12-G-155H	\$15.00 NM
78	10/22/12	10/22/12	10-11a Anderson Cooper 10-11a		M-----	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	M-----	1	\$450.00				



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# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
957683-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1537	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
78	10/22/12	10/22/12	10-11a Anderson Cooper 10-11a		M-----	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/22/12 10:51 AM 10-11a Anderson Cooper 10-11a :30 OFA-12-G-155H \$450.00 NM									
79	10/21/12	10/21/12	WPBF NEWS SPEC	530-6p	-----S	:30	3	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -----S 3 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF Su 10/21/12 5:43 PM ELECTION SPECIAL 530-6p :30 OFA-12-G-155H \$250.00 NM									
2 WPBF Su 10/21/12 5:56 PM ELECTION SPECIAL 530-6p :30 OFA-12-Z-151H \$250.00 NM									
1 WPBF Su 10/21/12 5:59 PM ELECTION SPECIAL 530-6p :30 OFA-12-G-155H \$250.00 NM									
80	10/21/12	10/21/12	Sun ABC Prime A	7-8PM	-----S	:30	1	\$825.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -----S 1 \$825.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/21/12 7:43 PM Sun ABC Prime A 7-8PM :30 OFA-12-G-155H \$825.00 NM									
81	10/21/12	10/21/12	Sun 630pm News	630-7pm	-----S	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -----S 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/21/12 6:57 PM Sun 630pm News 630-7pm :30 OFA-12-G-155H \$800.00 NM									
82	10/22/12	10/22/12	Good Morning America	7-9AM	M-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 M----- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/22/12 7:54 AM Good Morning America 7-9AM :30 OFA-12-Z-151H \$275.00 NM									
Total Spots							123		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$61,250.00</b>
<u>Agency Commission</u>	<b>\$9,187.50</b>
<u>Net Amount Due</u>	<b>\$52,062.50</b>